



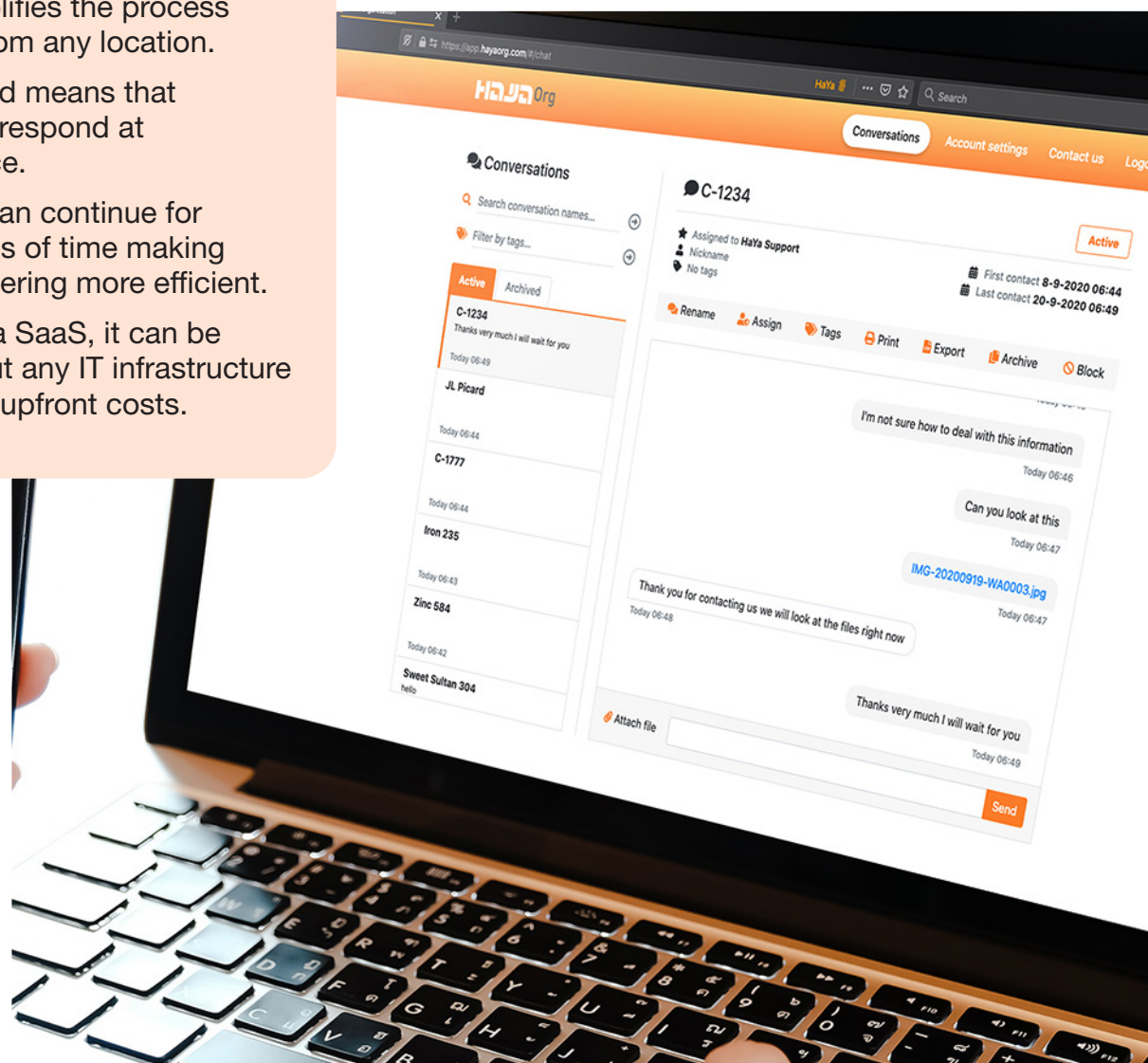
The incognito chat
platform that allows
people to contact
your organisation
anonymously

HaYa Org Platform

HaYa Org is a platform for organisations to allow HaYa Chat users to connect to the organisation anonymously by simply scanning a QR code.

- Accessible and easy for individuals to contact your organisation using our free HaYa Chat app.
- These individuals are totally anonymous to you and to us.
- Multimedia and files can easily be sent and received.
- Organisations can export conversations and multimedia to internal case management systems.
- A QR code simplifies the process of connection from any location.
- Being chat based means that either party can respond at their convenience.
- Conversations can continue for extended periods of time making information gathering more efficient.
- As HaYa Org is a SaaS, it can be deployed without any IT infrastructure requirements or upfront costs.

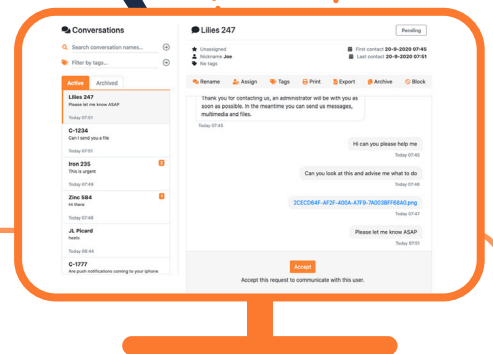
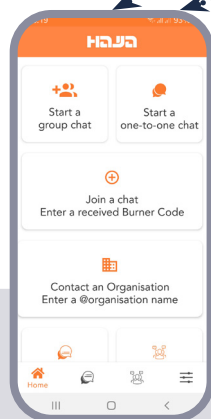
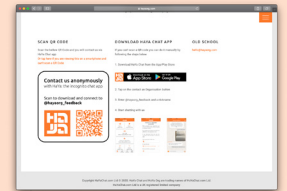
HaYa Org, is a web-based platform and case management system that allows organisations to be contacted by people anonymously using live text chat.



How does HaYa Org work?

Individuals use HaYa Chat app to connect to organisations' HaYa Org platforms anonymously by scanning a QR code.

Organisation's external and internal communications channels



HaYa Chat app

HaYa Chat is an independent incognito free chat app available in the App and Play Stores focused on user privacy. The only GDPR compliant chat app as no personal information is shared. Its key features are:

- Free to use.
- No registration or profile needed.
- Connect to people or groups by sharing or using a Burner Code or QR code.
- No unique identifiers in conversations, therefore users cannot be traced.

The organisation has a unique handle

@organisation.com_department and QR code

These are shared with employees or the public via email, Intranet, website and posters.

A HaYa Chat user can enter this name or scan the QR code and instantly start a chat with your organisation, which will appear on your HaYa Org dashboard.

Where is HaYa Org useful?

- Media organisations
- Law enforcement
- Educational institutions
- Medical institutions
- Regulatory bodies
- Research and polling
- Insurance
- Charities
- Support groups
- HR departments
- Consumer feedback
- Quality control
- Legal and compliance



HaYa Org can be used by any organisation and departments that would benefit from instant anonymous contact.

HaYa Org is designed to be a 'first contact' incognito chat tool that allows individuals to take that first step to communicating with someone without the risk of identifying themselves.

It is designed to run alongside your existing tools and offer a new way for individuals to contact your organisation.



Why use HaYa Org?

Anyone wanting to contact an organisation anonymously, for whatever reason, will be stressed and reluctant to take the first step.

HaYa is designed to make contact as easy and stress free as possible by giving user instant anonymous connections.

HaYa Org is used:

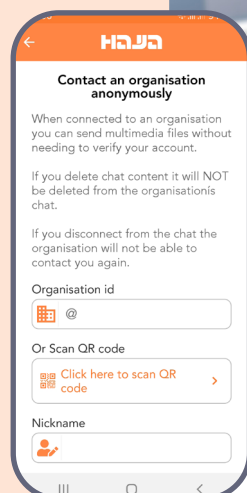
- For compliance with EU Directive 2019/1937.
- To reporting inappropriate or criminal activity.
- For simple whistleblowing.
- As an 'off the record' tool for journalists.
- For giving support for mental health issues.
- For answering embarrassing medical questions.
- For giving honest feedback about a company, products or services.
- To raising harassment or abuse issues.
- To communicating with informants/sources.
- For giving preliminary legal advice.
- To support people in vulnerable situations.

Why HaYa works where other systems fail

Simplicity – it allows HaYa Chat users to connect, in seconds, to an organisation by simply scanning a QR code or entering a handle.

Trust – by not requiring registration, creating a profile or linking to a mobile number, the HaYa Chat user is confident that they are anonymous for that first contact.

Independent – since HaYa Chat is a freely available app, which can connect to any registered organisation, it eliminates the need to download company specific or branded apps that might collect personal information.



How to setup HaYa Org

Register your organisation

Visit hayaorg.com and register your organisation/department.

Once registered you will see your unique QR code badge which you can share and be used by anyone to contact your organisation anonymously.

Download our User Manual containing instruction on how to operate your HaYa Org account.

Multiple accounts

Depending on the size and purpose of your organisation, you might want to set up multiple HaYa Org accounts

I.e. create an account per department like HR, audit and reporting. You can have multiple accounts set up with the same email address.

How to share your QR Code:

Internal reporting and HR

- Email
- Intranet
- Newsletter
- Internal Comms
- Social media

Journalists and investigations


- Website
- Email signature
- Publications

Reporting abuse


- Website
- Posters in appropriate locations
- Business cards
- Social media
- External comms

Support tool

- Website
- Social media
- Posters in appropriate locations
- Business cards
- Email signature



Share your QR code via your comms channels and inform your audience that you can be contacted anonymously.



Note: If they don't have the HaYa Chat app, they will be automatically taken to App/Play store to download the HaYa Chat app and after installation they will be automatically connected to you.



HaYa Org pricing



HaYa Org's pricing is per account registered.

- It's free to register and to try it out.
- \$ 25/month/account which includes full functionality for one administrator.
- \$ 25/month for any additional administrator.
- For large organisations, requiring several accounts, please enquire about our custom pricing.

Register on HaYa Org for free with flexible scaling up or down.



**A company with three
accounts and five
administrators pays
\$ 125/month**



Contact us

Try HaYa Org for free by
registering at HayaOrg.com

For more information and a demo
of the HaYa system please contact
demo@hayaorg.com

You can also contact us anonymously by
scanning the QR code with your smart
phone camera, even if you don't have
HaYa Chat installed.

Contact us anonymously
with HaYa: the incognito chat app

Scan to download and connect to
[@hayaorg_feedback](https://twitter.com/hayaorg_feedback)



HaYa Org

- All our data is hosted on AWS Frankfurt.
- We use 256 SSL encryption.
- We conform to EU Directive 2019/1937.

